IS THE CHANGE NEEDED?

STRENGTHENING THE MOVEMENT

EEB - 40 YEARS

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GLOBAL CHALLENGE: "LIVING WELL... within THE LIMITS OF our PLANET"
International developments

- POST-2015 PROCESS (NEW YORK 2015)
  - POVERTY ERADICATION AND SUSTAINABILITY: TRANSFORMATIONAL AGENDA
  - GOALS, TARGETS, INDICATORS
  - MEANS OF IMPLEMENTATION (FUNDING, GOVERNANCE, ACCOUNTABILITY – MDG’s AND SDG’s DIFFERENCE)
- CLIMATE/ENERGY (EU, USA AND CHINA, PARIS 2015)
- CBD DEVELOPMENTS (NAGOYA, HYDERABAD, PYEONGCHANG)
EUROPEAN UNION - STRATEGIC ORIENTATION

7TH ENVIRONMENTAL ACTION PROGRAMME:

3 THEMATIC:
PROTECTING NATURAL CAPITAL, RESOURCE EFFICIENT & LOW CARBON GROWTH, PROTECTING HEALTH & ENVIRONMENT,

4 I’s – ENABLING
IMPLEMENTATION, INFORMATION (KNOWLEDGE/EVIDENCE), INVESTMENT, INTEGRATION,

2 SPATIAL
URBAN ENVIRONMENT, INTERNATIONAL DEVELOPMENTS
EUROPEAN UNION - TRADITIONAL POLICIES

• FIGHT AGAINST CLIMATE CHANGE (ENERGY&CLIMATE POLICY ...)
• PROTECTING BIODIVERSITY (BIODIVERSITY STRATEGY ...)
• IMPROVING THE QUALITY OF AIR (AIR PACKAGE ...)
• WATER QUALITY AND QUANTITY (WATER BLUEPRINT ...)
• PROTECT HUMAN HEALTH (CHEMICALS – REACH IMPLEMENTATION ...)
• IMPLEMENTATION (INFINGEMENTS, INSPECTIONS, ACCES TO JUSTICE ...)
• ...

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RESPONDING TO FINANCIAL CRISIS IS NECESSARY, BUT NOT SUFFICIENT TO ADRESS THE PROBLEMS OF GLOBALISATION AND IMPROVING COMPETITIVENESS

GETING ALL STAKEHOLDERS ON BOARD: RESOURCE EFFICIENCY ROUNDTABLE

PROGRAMME FOR CHANGE: RESORCCE EFFICIENCY ROADMAP

INTEGRATION WITH OTHER POLICIES : CIRCULAR ECONOMY PACKAGE

INTEGRATION INTO ECONOMIC GOVERNENCE MODEL: PREPARING INPUTS FOR THE SEMESTER PROCES – SUSTAINABLE ECONOMIC POLICY, REORGANISATION OF DG ENVI, REGULAR POINT ON THE ENVI COUNCIL AGENDA

ACTIVELY CONTRIBUTING INPUTS FOR THE GLOBAL TRANSFORMATIONAL AGENDA
• LIMITS OF THE TRADITIONAL APPROACH TO ENVIRONMENTAL POLICY - PREVENTING A DISEASE OR TREATING THE DISEASE?

• INTEGRATION IS A MUST IF WE ARE TO AVOID THE LOCK-INS, INTERESTS DEFENDING STATUS QUO AND PREVENTING NECESSARY CHANGES (ECONOMY, AGRICULTURE, FISHERIES, INDUSTRY, ENERGY, TRANSPORT, DEVELOPMENT, TRADE, RESEARCH AND INNOVATION ... )
EUROPEAN UNION - INTERNATIONAL ROLE

- RIO+20 AND POST-2015 (ROLE OF EU IN RIO, INTEGRATION OF DEVELOPMENT (AGENDA FOR CHANGE) AND ENVIRONMENT, 2 COMMUNICATIONS ...)
- CLIMATE DEVELOPMENTS (FCCC ...)
- CBD (NAGOYA, HYDERABAD, PYEONGCHANG - ROLE OF EU)
- OTHER INTERNATIONAL CONVENTIONS

EU IS CREDIBLE ONLY IF OUR INTERNAL POLICIES MATCH OUR INTERNATIONAL AMBITIONS
role of the markets:
markets cannot ensure efficiency in the allocation and use of resources …

• if prices do not reflect the true value and costs of resources,
• if rewards to capital are disproportionate to other inputs,
• if managers on annual contracts are induced to make short term investment decisions overly influenced by bonuses based on short term share price,
• if …
*MARKETS AND REGULATION*

- INNOVATION (INCENTIVES)
- PRODUCTS (DESIGN)
- CONSUMERS (BEHAVIOUR)
- BUSINESS MODELS

- YES ECO INDUSTRIES ARE IMPORTANT, BUT THE WHOLE ECONOMY HAS TO CHANGE
PROTECTING ENVIRONMENT AND HUMAN HEALTH WILL NOT BE POSSIBLE WITHOUT FUNDAMENTALLY CHANGING OUR ECONOMIC BEHAVIOUR - WITHOUT GOING INTO THE ROOTS OF ECONOMIC THEORY

ECONOMIC DEVELOPMENT WILL NOT BE POSSIBLE WITHOUT RESPECTING THE LIMITS OF THE PLANET

ECOLOGY
ECONOMY
OIKOS (HOME)
21st CENTURY

FROM FRAGILITY TO SUSTAINABILITY
INCREASED RESPONSIBILITY
LEARN FROM NATURE
LIVING WELL WITHIN ECOLOGICAL LIMITS

ECOSYSTEMS

SOCIO-TECHNICAL SYSTEMS
providing social needs and value

Policy
Industry
Market
Science
Technology
Values

Energy system
Food system
Mobility system

Withdrawals from the ecosystems
Ecosystem services

Environmental externalities
Deposits
Emissions
Pollution
WE HAVE TO FIX A BROKEN COMPASS
(PAVAN SUKHDEV)

CHANGE is UNAVOIDABLE
**Main Obstacles for Change...**

**Human Behaviour** - Why we act at home in a different way than we do in our public life?

**Lack of Long Term Consistency** - How to strengthen long term strategic thinking and policy making and replace prevailing short term logic?

**Protecting Status Quo** - How to break lock-ins and the logic of defending the lowest common denominator approach?

**Governance and lack of implementation**: How to translate commitments from political statements to a daily reality?

**Silo Mentality** - How to make people understand that cooperation is the best way for all of them to win?
HOW TO IMPROVE TRUST AMONG Stakeholders?

• **Politicians:** Strengthen long term logic, too often tend to defend the interests of the loudest/strongest instead of public interests.

• **Business:** Associations too often protect the status quo, progressive part of the business should try to win the internal battle for change.

• **Civil Society:** Knowledgeable and constructive partners, prefer legislative approach to the voluntary or integration due to the lack of trust, from opt out to opt in and active engagement.

• **Consumers:** Environment is one of the highest concerns among citizens, but we have to better empower them – the role of social media.

• **Local, Regional, Global Level:** Implementation is the name of trust building.
COMMISSIONER FOR ENVIRONMENT IS IN A PRIVILEGE POSITION SINCE HE/SHE HAS AN ARMY OF PATIENT AND KNOWLEDGABLE SOLDIERS ON THE BATTLE FIELDS

OWNERSHIP BY ALL STAKEHOLDERS – IT IS ABOUT THEIR LIFE AND THEIR LEGITIMATE INTERESTS

LESSONS LEARNED IN RIO+20 AND IN OTHER FORA ...

THE ROLE OF EEB, THE ROLE OF GREEN10, THE ROLE OF CIVIL SOCIETY – STAY TUNED, STAY ACTIVE ... WE NEED YOU
ECONOMY ENVIRONMENT BATTLE

ECONOMY ENVIRONMENT BALANCE