



EUROPEAN ENVIRONMENTAL BUREAU
Celebrating 40 years of environmental action

European Environmental Bureau
Boulevard de Waterloo 34
BE - 1000 Brussels
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EEB 40th ANNIVERSARY CONFERENCE
“EUROPE AT THE CROSSROADS: THE CHALLENGE OF ENVIRONMENTAL SUSTAINABILITY”
SQUARE-BRUSSELS MEETING CENTRE, Mont des Arts/Kunstberg, 1000 Brussels
1-2 December 2014

Background reading about all sessions as well as more information about the speakers is available on www.eebconference.eu

MONDAY 1 DECEMBER

Morning

8.00 – 9.00: Welcome coffee and registration [Silver Foyer]

9.00 – 9.20: Opening session [Copper Hall]

Message of welcome and introduction to the programme by Mikael Karlsson, EEB President

Keynote speech by Karmenu Vella, EU Commissioner for the Environment, Maritime Affairs and Fisheries

9.20 – 10.30: Module 1: Forty years of European environmental policy: successes, failures and lessons learned [Copper Hall]

This module will explore the successes and failures of the past 40 years of environmental policy from the perspective of civil society and the EU Institutions.

Moderator: Michael Scoullos, Professor of Environmental Chemistry, Athens University, Chair of the Mediterranean Information Office for Environment, Culture and Sustainable Development and former EEB President (1986-1992)

Presentation: John Hontelez, Chief Advocacy Officer at Forest Stewardship Council and former EEB Secretary General (1996-2011)

Panel debate:

Elisabeth Freytag-Rigler, Director of EU Coordination on Environment, Federal Ministry of Agriculture, Forestry, Environment and Water Management, Austria
Ludwig Krämer, Director of ClientEarth's European Union Aarhus Centre

10.30 – 11.00: Tea/coffee [Silver Foyer]

11.00 – 13.00: Module 2: The next 40 years: placing sustainability at the heart of Europe's policies [Copper Hall]



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This module will address the prospects for the environment over the next four decades under various scenarios and, within that broad framework, focus on the EU's priorities for the next five years.

Moderator: Mikael Karlsson, EEB President

Video message: Achim Steiner, Executive Director of the United Nations Environment Programme

Presentation: Hans Bruyninckx, Executive Director, European Environment Agency

Panel debate:

Kirsten Brosbøl, Minister for the Environment, Denmark

Francesco La Camera, Director General, Italian Ministry for Environment and Protection of Land and Sea, on behalf of the Italian Presidency of the EU

Maria Krautzberger, President of the German Federal Environment Agency

Kathleen van Brempt MEP, Vice-Chair, Group of the Progressive Alliance of Socialists and Democrats in the European Parliament

Thomas Becker, Chief Executive Officer, European Wind Energy Association

David Baldock, Executive Director, Institute for European Environmental Policy

13.00 – 14.15: Lunch [Silver Foyer]

Afternoon

Module 3: Elements of a sustainable transition [Copper Hall]

This module will explore in more detail some of the areas which need to be addressed in the context of an accelerated transition to sustainability. It will open with several short dynamic 'appetiser' presentations in plenary then go into breakout sessions for more in-depth discussions before concluding in a plenary session.

Moderator: Jeremy Wates, EEB Secretary General

14.15 – 15.15: Will it be enough to step up incremental change or should we be looking for paradigm shift? [Copper Hall]

Inspirational and provocative perspectives on this horizontal question from:
Connie Hedegaard, former EU Commissioner for Climate Action:

"Finding a credible response to the threat of irreversible and catastrophic climate change"

Simon Upton, Director, Environment Directorate, OECD: *"Why business can no longer be as usual"*



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Sunita Narain, Director General, Centre for Science and the Environment, India:
“What the rest of the world expects from Europe in the follow-up to Rio+20” (video message)

Joachim Spangenberg, Vice-President, Sustainable Europe Research Institute: *“The necessity and possibility of reducing our ecological footprint”*

15.25 – 17.00 Parallel breakout sessions [Follow signs for locations]

A) Economy and environment

Moderator: Pieter de Pous, EEB Policy Director

Rapporteur: Kitty van der Heijden, Director for Europe, World Resources Institute

Speakers:

Józef Niemiec, Deputy General Secretary, European Trades Union Confederation (ETUC)

Jacqueline Cottrell, Senior Policy Advisor, Green Budget Europe

Aniol Esteban, Head of Environmental Economics, New Economics Foundation

B) Europe in the wider world

Moderator: Leida Rijnhout, Director, Global Policies and Sustainability Unit, EEB

Rapporteur: Déirdre de Búrca, Director, Advocacy & Justice for Children, World Vision EU

Speakers:

Hans Stielstra, Deputy Head of Unit, Global Sustainability, Trade and Multilateral Agreements, European Commission

Bernd Nilles, Secretary General, CIDSE

Charlotte Christiaens, Coordinator, CATAPA

C) Democracy, accountability and the rule of law

Moderator: Liz Hiester, ClientEarth, EEB Vice-President

Rapporteur: Magda Stoczkiewicz, Director, Friends of the Earth Europe

Speakers:

Aurel Ciobanu-Dordea, Director of Implementation, Governance and Semester, DG Environment, European Commission

Gita Parihar, Head of Legal, Friends of the Earth England, Wales and Northern Ireland

Prisca Merz, Initiator, End Ecocide in Europe

D) The climate crisis



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Moderator: Ulf Björnholm Ottosson, Head of Office, Brussels Liaison Office to the EU Institutions, Regional Office for Europe, United Nations Environment Programme

Rapporteur: Tom Burke, Founding Director and Chairman, E3G

Speakers:

Monica Frassoni, President, European Alliance to Save Energy

Rainer Hinrichs-Rahlwes, Vice-President of the European Renewable Energies Federation

Mark Johnston, Senior Adviser on energy, environment and climate change at the European Policy Center

E) The threat to nature

Moderator: Luc Bas, Director of EU Representative Office, IUCN

Rapporteur: Ariel Brunner, Policy Director, BirdLife Europe

Speakers:

Francois Wakenhut, Head of Unit for Biodiversity, Natural Capital Directorate, DG Environment, European Commission

Monica Verbeek, Executive Director, Seas at Risk

Hannah Mowat, Forests and Climate Campaigner, FERN

F) The threat to health

Moderator: Nina Renshaw, Secretary General, European Public Health Alliance

Rapporteur: Génon K. Jensen, Executive Director, Health and Environment Alliance (HEAL)

Speakers:

Axel Singhofen, Adviser on Health and Environment Policy for the Greens/EFA in the European Parliament

Michael Warhurst, Executive Director, CHEM Trust

Christer Ågren, Director, Air Pollution and Climate Secretariat (AirClim)

17.10 – 17.55 Reports back from breakout sessions [Copper Hall]

The rapporteurs of the individual breakout sessions report back to plenary

17.55 – 18.00 Closing remarks [Copper Hall]

Closing remarks: Jeremy Wates, EEB Secretary General

Evening



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18.30–20.30: 40th Anniversary Reception including the EEB 12 Stars Award Ceremony for exceptional contributions to the cause of environmental sustainability in Europe [BIP House of the Capital Region, Rue Royale 2-4, 1000 Brussels]
Guest speakers include Hubert David, the EEB's first Secretary General (1974-1982)

TUESDAY 2 DECEMBER

09.00-09.30: Registration [SQUARE-BRUSSELS MEETING CENTRE - "Ravenstein" entrance on 2 Rue Ravenstein, 1000 Brussels]

Module 4: Strengthening the movement for environmental change [Hall 100]

This module will focus on how to achieve the policy objectives identified in the previous modules, benefitting from feedback from key partners and the experiences of other stakeholders groups.

9.30 – 9.55 Opening session

Moderator: Ralph Hallo, former EEB President

Keynote speech: Janez Potocnik, former EU Commissioner for the Environment

Discussion

9.55 – 10.00 Introduction to world café discussion

Moderator: Angelo Caserta, Regional Director, BirdLife Europe, Chair of the Green 10

Format for each round of discussion: short thought-provokers (5 mins each), table discussions with a set of questions to guide discussion (15-20 mins), short reports back on key points with roving microphone (5-10 mins)

10.00 – 10.40 Key strengths and weaknesses of the environmental movement in Europe

Perspective: Stefan Scheuer, Director of Stefan Scheuer Consulting and former EEB Policy Director

Perspective: Jagoda Munic, Chair, Friends of the Earth International, and member of Zelena Akcija (Green Action), Croatia

Perspective: Raymond van Ermen, Executive Director, European Partners for the Environment and former EEB Secretary General

Small table discussions // Plenary feedback

10.40 – 11.20 Building alliances

Perspective: Monique Goyens, Director General, BEUC – the European Consumer Organization



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Perspective: Heather Roy, President, Social Platform
Perspective: Seamus Jeffreson, Director, CONCORD

11.20 – 11.40 Coffee break

11.40 – 12.15 Reaching out to the wider public

Perspective: Joanna Sullivan, EEB Deputy Secretary General and Director of Communications
Small table discussions // Plenary feedback

12.15 – 12.50 Getting through to decision makers

Perspective: Christian Hey, Secretary General, German Advisory Council on the Environment (SRU)
Small table discussions // Plenary feedback

12.50 – 13.00 Closing remarks and close of conference

Angelo Caserta, Regional Director, BirdLife Europe, Chair of the Green 10
Mikael Karlsson, EEB President